



AVELLE BRAND MANAGEMENT CO. LTD

BRANDING + COMMUNICATIONS AGENCY

est. 2017

About Company.

Your trusted partner in Brand Development and Execution. The Doers + The Thinkers !

Our goal is to unravel the essence of your brand, craft a compelling narrative, and propel it to soaring heights.

We are a dynamic Brand Strategy & Communications agency committed to transforming businesses through bespoke solutions that empower brands to excel in their market.

Established in 2017, our story begins with a passion for unlocking + amplifying the true potential of brands. In an ever-evolving business landscape, we recognized the need for strategic, creative, and results-driven brand management. With a deep understanding of the nuances of modern communication, we set out to bridge the gap between brands and their audiences.

At the heart of our endeavor lies a simple yet profound purpose: to help brands THRIVE. We work as an extension of your team to ensure every step of the way your values align with your messaging + executions.

Our suite of services are designed to cater to every facet of your brand's journey ensuring your brand remains riveting, relevant, and impactful.

YOUR BRAND IS UNIQUE YOUR SOLUTIONS SHOULD BE TOO...



Leveraging our deep knowledge in brand development, marketing, digital content, systems, backend operations, processes, and strategic business solutions, we'll help you build a strong and profitable brand or campaign that truly resonates with your target audience. Our approach ensures you connect, engage, and foster lasting relationships with decision-makers and your audience.

WHO WE SUPPORT

We provide professional bespoke services to Marketing Departments, Personal Brands, Venues, Brand Managers, Tour Producers, Event Planners + Sport Entities

WHY US

We work with clients to craft a unique and distinctive message about their brand both online + offline. This ranges from photo shoots, social media marketing, brand development to project management + event coordination. We optimize the various tools in our arsenal to ensure maximum satisfaction.

Our Value

Vision

Seamlessly integrate with your team, navigating the complex social and cultural terrain to foster growth, meaningful engagement, and sustained brand recognition. We are committed to delivering creative, results-driven solutions that drive long-term success and authentic connections.

Mission

To redefine industry standards by staying ahead of trends and exceeding our clients' expectations. Through a collaborative approach and a passion for excellence, we seek to forge lasting partnerships that propel brands to new heights.

Impactful, inclusive, + influential.

Our SERVICES

BRAND STRATEGY
+
DEVELOPMENT

MARKETING
+
COMMUNICATIONS

PROJECT
MANAGEMENT

PERSONAL BRAND
DEVELOPMENT

EVENT MARKETING
TALENT BOOKING
EVENT BRANDING

SPORT TEAM
MARKETING
+
MEDIA MGMT

DIGITAL
MARKETING
SOCIAL MEDIA
MGMT

WHO WE SERVE || PROJECTS || CLIENTS

ENTERTAINMENT || CORPORATE || SPORTS || PERSONAL BRANDS



her.



Black Panther Actress, Dominique Thorne In T&T, As NEDCO Honoree

Published 44 seconds ago on 1st August 2024
By EBUZZTT



US Ambassador to T&T Candace Bond and National Security Minister Fitzgerald Hinds interact with children during the IATE Hearts and Minds' Christmas

What our Clients say...

"I had the most engagement & paid attendees EVER at my event this year.. WHY ; I hired Avelle. From the beginning she created a clear marketing plan and deep understanding for our audience. The relentless efforts , creativity and attention to detail did not go un-noticed. Avelle is committed to excellence and i look forward to working with them again.

-Kelisha Mills

"Very professional and can negotiate brilliantly."

-Kelsey Gordon MASSY CAT

"Hired Avelle as the Project manager/Event manager for my company's July 20, 2023, Caribbean Risk Management (Hybrid) conference, and she "HIT THE BALL OUT THE PARK".

Avalon went above, and above and beyond to meet deadlines and my expectations (and I am not the most uncomplicated business owner to work with..LOL). We had presenters from different continents with different needs, yet she pulled it off. Ms. Gomez has now become a "permanent hire" for any and all events associated with CRMA, KHBA, NewFlo Entertainment, and TTRMI going forward".

-Ken Hackshaw CRMA

"Avalon is as real as they come.

Meaning she is both a professional with high work ethic who you can depend on to get the job done efficiently and effectively and she is also a very real and genuine person. I wholeheartedly recommend Avalon for any role or project."

-Cassia Marina BRAND STRATEGIST

"I have worked with Avalon on several projects, and each time, I come away inspired by her energy, drive, and creativity for her work. She has an extensive background in Marketing, Event Planning, and Management with over 11 years spanning across numerous industries. Notably, we have successfully worked on several initiatives together, while I was at TSTT and in my capacity as a Strategic Marketing Consultant. Altogether, I can also attest to Ms. Gomez's stellar Project Management track record with the execution of small and large, complex projects that bring these initiatives to term within budget, time, and scope."

-Matthew Garcia MARKETING EXEC

"From start to finish, my experience with Avalon and the Avelle team was absolutely flawless. From helping to identify brand and partnership opportunities to connecting us with key power players in the space, her team knew my needs before I even voiced them. I recommend her to all my clients and colleagues here in the US."

-Sheldon Williams FRONTLINE TICKETING LLC



THE VISIONARY

AVALON GOMEZ

Avalon Gomez has built her reputation by using strategic, cultural and innovative approach to marketing + brand development .

Avalon specializes in brand marketing and positioning, guiding brands to Create, Communicate & Motivate effectively, and have worked with Brands such as the US Embassy, Nadia Batson, FrontlineTicketing NYC, UWI, NEDCO and CRMA to name a few.

She is deeply passionate about fostering community, culture, and empowering youth and women. As a multi-hyphenated entrepreneur, Avalon balances her professional pursuits with hobbies like reading, mentorship, and Nigerian movies.

She has been honored as a Global Young Leader at age 19, Covid-19 Hero, Forty under 40 Influencer for 2023 & 2024, and CaribBiz Network 150 Boss Lady for 2023 & 2024.

Avalon's expertise has been featured in prominent media outlets locally and International including Newsday, Express, Women's Magazine, CNC3, TTT, ACM Caribbean, GIRLprofessionals Florida, CRMA, and CAVASRebel LA.



[AVALON GOMEZ](#)

We connect Dots...

GOT A PROJECT ? Let's discuss how we can assist.



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Avelle Brand Management