

# Avalon Gomez



## PROFESSIONAL BIO

Avalon Gomez is a dynamic Brand Marketer and serial entrepreneur, renowned for her innovative approach and strategic problem-solving skills.

With over 12 years of experience in marketing and entertainment, Avalon has carved out a reputation as a modern-day “Fixer” and one of the best brand architects in the business.

Launching her career from corporate finance to one of Trinidad & Tobago’s pioneering female promoters, Avalon went on to establish her own marketing firm, Avelle Brand Management. Her expertise spans event and brand marketing, where she specializes in helping brands Create, Communicate & Motivate effectively.

Avalon’s impressive portfolio includes collaborations with high-profile clients such as the US Embassy, Nadia Batson, Dominique Thorne, NEDCO, FrontlineTicketing NYC, UWI, and CRMA, among others.

Deeply passionate about community development and youth empowerment through her brand and her NGO, EmpowHER TT. Her commitment to fostering positive change and supporting cultural initiatives is at the heart of her work, driving her to make meaningful contributions to her community.

Balancing her professional pursuits with personal interests, Avalon enjoys reading, mentorship, and Nigerian movies. Her exceptional achievements have earned her accolades such as Global Young Leader at 19, Covid-19 Hero, Forty under 40 Influencer for 2023 & 2024, and CaribBiz Network 150 Boss Lady for 2023 & 2024.

Avalon’s work has been highlighted in prominent media outlets locally and internationally, including Newsday, Express, Women’s Magazine, CNC3, TTT, ACM Caribbean, GIRLprofessionals Florida, CRMA, and CAVASRebel LA, Voyage, Essence Mag.